



THE MARKETING SPECIALISTS OF THE COTSWOLDS

We are an award-winning creative agency helping businesses grow,
No matter how big or small your query, we'll be straight on the case with
the right solution for you.

W W W . S H I R E M A R K E T I N G S P E C I A L I S T S . C O . U K





WHO ARE WE?

Shire Marketing Specialists provide effective digital marketing solutions that engage your target audience and influence your financial results. Offering a full spectrum of digital marketing services that are managed from our Chipping Campden office.

We assist a wide variety of businesses in achieving their targets. We take time to learn about your business and develop a comprehensive digital strategy that exceeds your expectations, resulting in a future-proof, high-performing online platform.



WE GROW BUSINESSES.

Our entire focus is on driving leads and increasing exposure to help you grow, so you can focus on what you do best; running your business.

We don't apply a one size fits all approach to our client work as we understand that each project has its own set of needs which require a unique strategy.

From website design to social media management, we specialise in the whole range of digital marketing services needed to grow your business.





WEBSITE SERVICES

We build more than just brochure sites. We build UX optimised, SEO friendly websites and e-commerce stores that make your business more visible and user friendly – helping you convert more prospects.

We work with you to create a unique website that reaches the people that matter and engages them with quality content.

Once your site is built, we'll use Google Analytics to track and analyse results, working with you to ensure a healthy ROI on your website.



SOCIAL MEDIA SERVICES

Having a modern, responsive website design is just one piece of the puzzle. You need to have a robust digital marketing strategy in place to drive relevant traffic to your website and get the most out of your investment.

Get in front of your target customers and bring in a steady stream of fresh leads.

Creating content with a clear strategy, aimed at bolstering your SEO, is a proven way to grow your business. We can help you get there.





PHOTOGRAPHY SERVICES

High-quality photography is a must to present your business in the best way. When it comes to imagery, it is not always the lens that matters but the person behind it. We can provide your business with high-quality photos every time.

The pictures that your business puts forth change the way customers see your brand.

When it's time to develop a new marketing campaign, consider how important photography can be to attract attention and drive sales.





CONTENT MARKETING SERVICES

EMAIL MARKETING

The most effective campaigns are those sent to people who are already interested in your brand. We create and manage an email marketing strategy that keeps you communicating with, and making the most of, your database.

COPY WRITING

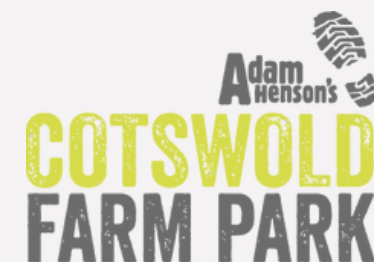
No matter what type of business you are, you need to communicate with written words. We create copy for websites, blogs, social media content, presentations, press releases, email marketing campaigns, and more.



SOME OF OUR DIGITAL PARTNERS.



COTSWOLD OLIMPICK GAMES





YOUR TRUSTED DIGITAL PARTNER.



Based in Cambrook Court in Chipping Campden, we're happy to welcome you to our office, or discuss ideas at your place.

We believe in straight forward, no-nonsense conversations that lay out exactly what we can do for you.



GET IN TOUCH WITH US.

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